

Better beef breeding:

Yearling bull buying for the commercial beef breeder

Balfour - 25 September, 11am-2pm

Phil & Kath McCallum's property,
Rockley Angus, 932 Josephville Glenure Road, Balfour

Targeted at the commercial bull buyer and facilitated by B+LNZ Genetics, this workshop is designed to help you make good decisions about yearling bull buying so you add value to your farming system.

Day includes practical live cattle demonstrations and mock helmsman auction. Lunch supplied.

Key steps covered:

- Setting a breeding objective
- Choosing a bull breeder that matches that objective
- Using genetic information to assess sale bulls
- Using physical information to assess sale bulls
- Settling your new purchase in and ensuring he is annually evaluated for breeding soundness

Please RSVP online using
the registration link below

or call us on 03 477 6632

Register here
(online registration form)



Workshop programme

10:45am Registration, Tea & coffee on arrival

11:00am **Welcome**

Introduction to B+LNZ Genetics and Rockley Angus

Developing the objective

An interactive discussion on describing production systems and markets

Effective selection and breeding bulls to fit the objective (yards)

An interactive discussion on the value of genetics, includes practical exercises

A practical introduction to Beef Visual Assessment

Using genetic information in bull selection

A guide to interpreting EBV information, indexes and percentile bands

12:15pm Lunch

Mock Helmsman auction

a practical exercise simulating a bull sale on a budget

Getting your bull home

Ensuring he is settled, fit for duties come mating, and annually evaluated for breeding soundness

2.00pm **Summary and closing remarks**

Rockley Angus Yearling Bull Sale Wednesday 18 October 2017 | 2.30pm

Helmsman Auction.

Bulls will be available for viewing beforehand.

- All Bulls BVD tested and vaccinated
- i50K genomic tested to bring more accuracy to the EBVs.

Bulls offered for sale will also be used as part of practical sessions at B+LNZ Genetics bull buying workshop.

For enquiries phone:

Phil McCallum - 027 2302 897 | Kath McCallum - 027 4109 535

PGG Wrightson Agent Mike Gill - 027 5918 344

PGG Wrightson Stud Stock Agent Callum McDonald - 027 4336 433

