



Genetics tool project

workshop participant overview

Project objective

Drive on-farm adoption of best practice by delivering a user-friendly genetics tool which encapsulates best practices and SIL data to empower breeders, commercial farmers, and consultants to more efficiently make better selection decisions that will advance genetic gain. This project is expected to impact all farmers and breeders who use the SIL Genetic Evaluation System, but also includes a longer term multi-species objective. Industry involvement throughout the project will be key to its success.

Project deliverables

The aim is for tools to be delivered as part of a new B+LNZ Genetics web application and will be accessible via PCs/laptops, tablets and smartphones. This includes an overhaul of data input and access to and from SIL, to make it easier to manage breeding programmes and select the right genetics.

Your input

B+LNZ Genetics are seeking relevant industry parties (including farmers and breeders) to participate in workshops. These (unpaid) workshops are intended to provide a sounding board to collect feedback, check assumptions and test concepts.

Key groups

We are primarily looking for the following participants (any species):

- Commercial Farmers
- Breeders
- SIL Bureaus
- Industry service providers (including consultants)

Workshop format

Workshops will be mainly held remotely using collaboration software (which will be provided), that enables us to demonstrate concepts and collect your feedback. This is to minimise the impact on workshop participants (e.g. time & travel), and enable more effective communication. Workshops will be recorded for confidential use by B+LNZ Genetics and/or their contractors. This is to ensure that all feedback is collected and can be reviewed properly.

Workshop participant requirements

Workshop participants will need to:

- Be prepared to (remotely) join group workshop sessions expected to be approximately 1 hour in duration each month over the coming 9 months
- Have access to a phone line (landline or mobile)
- Have access to a broadband internet connection
- Have a Windows or Mac laptop/computer

It would also be helpful (but not essential) to have a webcam (of any kind).

Next steps

To participate in the workshops (even partially), please register your interest using [this link](#).

If you have any questions, please email david.campbell@blnzgenetics.com, or phone David on 021 779 229.